



PRESIDENTIAL INITIATIVES IN AGRICULTURE AND AGRIBUSINESS - (PIAA)



Office of the President
Republic of Ghana



HIS EXCELLENCY
JOHN DRAMANI MAHAMA
PRESIDENT OF THE REPUBLIC OF GHANA



STRATEGIC INVESTMENT BRIEF OF INITIATIVES



Office of the President
Republic of Ghana

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1.0

About PIAA



The Presidential Initiatives in Agriculture and Agribusiness (PIAA) was established by H.E. John Dramani Mahama, at the Office of the President to advance his strategic vision of transforming and modernizing Ghana's agricultural sector.

PIAA is an agricultural and agribusiness project facilitation, coordinating and management unit under the Office of the President, responsible for driving external funding and private capital investment into agricultural sector to enhance agriculture productivity, create jobs and promote accelerated economic growth.

2.0

Strategic Programme Pillars

PIAA's implementation framework is structured around three strategic pillars:

1. Feed Ghana Programme –

Focused on food security, household nutrition, and local food production.

2. Feed the Industry Programme –

Drives industrial growth by supporting value chains for processing and agro-export.

3. Agriculture Infrastructure Development –

Provides the foundation for input production, processing, logistics, and finance.



3.0

Flagship Programmes and Initiatives



3.1 Feed Ghana Programme



3.1.1 Dobidi Initiative:

To support 30,000 smallholder farmers with quality inputs and technical services to cultivate 50,000 acres of maize, targeting the production of 2 million bags, 10,000 acres of rice and 5,000 acres of soyabeans to enhance national food security and animal feed supply.

3.1.2 School Farms Initiative:

Aimed at establishing 6,000 acres of school-based farms dedicated to cultivating seven key crops identified under the Feed Ghana programme—maize, rice, soybean, sorghum, tomato, onion and chili pepper. The initiative seeks to reduce government expenditure on school feeding by producing food locally while equipping students with hands-on agricultural skills through practical training.



3.1.3 Home Gardening & Urban Agriculture Initiative:

To Equip 1 million households with garden kits and training to boost home food production, improve nutrition, and reduce urban food costs.

3.1.4 Youth Agriculture Estate Initiative:

To create 16,000 stable employments for the youth in commercial agriculture by providing youth with land, accommodation, training, and support to run commercial farm estates.



3.1.5 Youth in Aquaculture Initiative:

Empower 1,000 youth with resources and training in fish farming, targeting the creation of 10,000 jobs within four years.

3.1.6 Poultry and Livestock

Training Initiative: The Poultry and Livestock Training Initiative is a strategic capacity-building program aimed at equipping 20,000 young people, smallholder farmers, and aspiring agripreneurs with practical skills and knowledge in poultry and livestock production. The initiative is being implemented in partnership with the CSIR-Animal Research Institute and FEEDICO Ghana, leveraging their technical expertise and industry experience to deliver high-impact training.



3.1.7 Poultry Farm-to-Table Initiative:

This initiative aims to revive the domestic poultry industry by boosting local production, reducing imports, and enhancing food security. The initiative supports farmers with access to credit, affordable feed, training, and improved broiler breeds. It focuses on empowering youth and women, engaging households in broiler production, and linking producers directly to consumers to ensure affordable, locally sourced poultry across the country.

3.1.8 The Sustainable Forest Restoration Initiative (SFRI):

The initiative aims to restore degraded forest landscapes in Ghana's Ashanti, Bono, Ahafo, and Eastern Regions by combining reforestation with climate-smart agriculture. Led by the Forestry Commission and the Presidential Initiatives in Agriculture and Agribusiness, the project uses the Modified Taungya System and Community Resource Management Areas to empower local communities, promote tree planting, and support alternative livelihoods. With a \$5.3 million budget over four years, SFRI seeks to enhance forest cover, improve rural incomes, and strengthen sustainable land governance.



3.2 Feed The Industry Programme



3.2.1 Youth in Cocoa Farming Initiative:

Engage 20,000 youth in cultivating 100,000 hectares of cocoa to increase annual yield by 80,000MT and rejuvenate the sector.

3.2.2 Cashew Value Chain Development:

Enhances local cashew productivity and processing to add value to over 246,000MT of national production.



3.2.3 Jute Value Chain Initiative:

Drives kenaf cultivation to supply local jute factories and reduce importation of over 60 million sacks annually.

3.2.4 Cassava Value Chain Initiative:

Expand cassava yield from 23.7MT/ha to 45MT/ha through commercial production and processing infrastructure.



3.2.5 Red Gold (Palm Oil) Initiative:

Cultivate an additional 50,000 hectares to close Ghana's 150,000MT palm oil supply gap and support local processors.

3.2.6 Coconut Seedling Distribution:

Distribute 3 million seedlings to cultivate 18,750 hectares and increase national production by 120,000MT.



3.2.7 Shea Sector Development Programme:

This Programme seeks to harness the vast economic and social potential of Ghana's shea sector. It focuses on improving the productivity, processing, and commercial value of shea through targeted support for women-led cooperatives, modernized processing centers, and sustainable harvesting practices. It aims to increase local value addition, stimulate rural job creation, and position Ghana as a competitive player in the global shea market.



3.3 Agriculture Infrastructure Development



3.3.1 Agro Input Development

Initiative: Aims to localize the production of fertilizers, pesticides, and seeds to reduce Ghana's 95% input import



3.3.2 Livestock Feedmills

Initiative: Establishes 180 mini-feed mills to lower feed costs and improve productivity in livestock farming.



3.3.3 Agricultural Investment Summits:

Provides a national platform for connecting agribusinesses with financing opportunities and introducing de-risking tools such as agriculture insurance.

4.0

Management Team



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